

Las Vegas Stadium Benefits Oversight Committee

CLARK COUNTY, NEVADA

Committee Members

Ken Evans - *Chairman*

Lynn Littlejohn

Peter Guzman

Don Webb

Rose Davis

Monica Ford

Rebecca Fountain

REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA (RTC)

ROOM 108

600 S GRAND CENTRAL PKWY | LAS VEGAS, NV 89106

4:00 PM

The Las Vegas Stadium Benefits Oversight Committee met in full in full conformity with Nevada open meeting laws. The meeting took place in the Regional Transportation Commission of Southern Nevada (RTC), Las Vegas, Clark County Nevada on Thursday, the 13th day of February, 2020 at the hour of 4:00 p.m. The meeting was called to order at the hour of 4:00 p.m. by Chairman Evans and on the roll call, the following members were present, constituting a quorum of the members thereof:

Chairman and Members:

Ken Evans

Rose Davis

Peter Guzman

Rebecca Fountain

Don Webb

Monica Ford

Lynn Littlejohn – via telephone

Also Present:

Christopher Sotiropulos – committee administrator

ITEM NO. 1 Call to Order, Roll Call and Establish Quorum

DISCUSSION: At this time, Chairman Evans called the roll and confirmed quorum was present.

Chairman Evans closed Agenda Item No. 1.

ITEM NO. 2 Public Comment

Audio/video failed to record the opening statements from Public Comments period.

Chairman Evans closed Agenda Item No. 2.

ITEMS NO. 3 Approval of Agenda with the Inclusion of Any Emergency Items and Deletions of Any Items (For possible action)

FINAL ACTION: The agenda for the meeting was approved (motion to approve was set forth by Peter Guzman and seconded by Rebecca Fountain).

Chairman Evans closed Agenda Item #3

ITEM NO. 4 Review and Potentially Approve Minutes of the Community Benefits Oversight Committee Meeting on January 23, 2020 (for possible action)

DISCUSSION: The minutes from the previous meeting on January 23, 2020 were approved (motion to approve by Don Webb and seconded by Peter Guzman).

Chairman Evans closed agenda Item #4

ITEM NO. 5 Chairman's and Committee Member Comments

DISCUSSION: Chairman Evans opened this meeting with comments regarding his disappointment from the last meeting but was pleased that both ASM Global and Levy rose to the challenge and was looking forward to their presentations.

Chairman Evans closed Agenda Item #5

ITEM NO. 6 Receive an Introduction and Initial Discussion with Representative from ASM Global (formerly AEG Facilities) regarding a) Initial Outreach Efforts and b) Initial Plans to Meet the Requirements of the Community Benefits Plan during Operations Phase for Allegiant Stadium (For possible action).

DISCUSSION: ASM Global made a presentation about their commitment and strategy to adhere to the Community Benefits Plan (see attached). Those in attendance from ASM Global were Allegiant Stadium General Manger, Chris Wright and Allegiant Stadium Director of Human Resources, Neumiia Duncan-Reed.

There was a question/comment period from the board members:

- 1) ***When do you schedule for community meetings (RF)?*** Being put together by ASM and will be handled by their community affairs manager.
- 2) ***Will you be providing a vendor list (RF)?*** Yes, that will be part of their infoshare and leveraging internal resources to build communication.
- 3) Peter commented on how beneficial he thought the presentation was.
- 4) ***The Community Benefits Manager for ASM, at what stage are they at for the hiring (RD)?*** Currently the job is posted on multiple platforms with a ire date within 30-45 days.
- 5) ***Rose made a comment about the wealth of opportunities that MBE's provide and it is so much more than just janitorial and is there a portal where these groups can already register? (RD) It was also noted that images that were used by ASM were offensive and that feedback was received by ASM and the understanding of why it was offensive was discussed?*** Chris Wright discussed what vendors can do and how that was being handled currently.
- 6) Peter Guzman encourages ASM to reach out about the hires they were about to make so he could provide input.
- 7) Monica Ford made comments about how she appreciated the inclusion of the community. She also mentioned current events ASM could leverage off of already taking place in the community.
- 8) Don Webb was very satisfied with the presentation.
- 9) Lynn Littlejohn wanted to make sure that she offered the Mortenson/McCarthy team to assist as they have done this for years. Ken echoed this sentiment.
- 10) Ken closed this by saying thank you for their thorough presentation.

Chairman Evans closed Agenda Item #6

- ITEM NO. 7** Receive an Introduction and Initial Discussion with Representative from Levy Restaurants regarding Master Concessionaire a) Initial Outreach Efforts and b) Initial Plans to Meet the Requirements of the Community Benefits Plan during Operations Phase for Allegiant Stadium (For possible action).

DISCUSSION: General Manager Jim Kohler from Levy gave a thorough presentation about who Levy is and how they are going to adhere to the Community Benefits Plan. They also had in attendance Julia Lombardi and

Michelle Spicer who are involved with their small businesses and human resources. Key Notes from presentation below:

- Levy is part of the Compass Group which means they are part of a huge company with a huge portfolio of businesses. They can operate with their own cultural. Levy was started as a small deli in Chicago.
- Levy opened Mercedes-Benz Stadium in Atlanta and did a lot of community outreach programs that they plan to replicate.
- Levy is award winning across many platforms in both quality but how they hire and treat their employees.
- Levy did a program called West Nest in Atlanta and will be something they do in Vegas. They took a concession stand in the stadium and worked with the local community to educate youth on the culinary world and give opportunities to further their education and pursue additional opportunities within Levy.
- Levy is involved with the Las Vegas Speedway, T-Mobile Arena, as well as the LV Ballpark. They have over 1000 full-time team members in Las Vegas and all their numbers in terms of minority, Non-Profit Groups, and woman and very favorable. The non-profit contribution last year was \$677,000.
- Levy has a very detailed approach and accountability tracker to make sure they hit all their metrics. Their focus is outreach and getting information about opportunities and making sure they get to the right people. They have leveraged the resources already and technology to make this a seamless approach. They also have a consultant to assist.
- Levy will be investing in a concept with a local concept that will include labor from local resources. It is designed to help recruit and train the workforce here in Las Vegas to set them up for success.
- Jim shared their Process Plan Checker that outlines their progress and what they plan to do to achieve their goals.

There was a question/comment period from the board members:

- 1) Peter Guzman expressed his appreciation for the tracking system Levy is using.
- 2) **Is there a portal with information for vendors (RD)?** Jim Kohler responded and said they had a system in place.
- 3) **Is there a strategy for engaging with small businesses (RD)?** Jim Kohler mentioned there are 500+ businesses they were developing specific plans for.
- 4) **What type of vendors are you looking for? (MF) What date will vendors be in contract? (MF)** Jim Kohler said there are specific groups they are looking at based on what the analytics are telling them. The core focus is on traditional stadium food.

- 5) Ken ended the questioning with a comment of gratitude for the presentation.

Chairman Evans closed Agenda Item #7

- ITEM NO. 8** Receive a Community Benefits Plan Progress Update and Discussion Regarding the Format, Content and Timing of Quarterly Community Benefit Plan Reports to be Provided by LV Stadium Events Company, LLC Pursuant to Section 2.6 of the Community Benefits Plan (For possible action)

DISCUSSION: Ken made a motion to adjourn items #8 and #9 to give the audience and individuals who showed up more time to interact with ASM Global and Levy. (motion to approve was set forth by Peter Guzman and seconded by Monica Ford).

Chairman Evans closed Agenda Item #8

- ITEM NO. 9** Update by Community Benefits Plan Oversight Committee Members and Discuss Response to Public Inquiries and Requests for Information Related to LV Stadium Project Progress and Participation by Interested Parties (For possible action).

DISCUSSION: Ken made a motion to adjourn items #8 and #9 to give the audience and individuals who showed up more time to interact with ASM Global and Levy. (motion to approve was set forth by Peter Guzman and seconded by Monica Ford).

Chairman Evans closed Agenda Item No. 9.

- ITEM NO. 10** Public Comment

There were no public comments at this time.

- ITEM NO. 11** Adjournment (For possible action)

The meeting was ended at 4:55pm.

allegiant stadium

Community Benefit Plan



1



AGENDA

- Introductions
- Corporate Values
- Community Programs at Oakland Arena
- Strategy to Engage Las Vegas Community
- Questions

2

Introductions



CHRIS WRIGHT
General Manager



MARLA GIBSON
ASM Senior Vice President of
Human Resources



NEUMIIA DUNCAN-REED
Director of Human Resources

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CORPORATE VALUES

WE BELIEVE THAT CORPORATE PHILANTHROPY AND COMMUNITY ENGAGEMENT PLAY A CRITICAL ROLE IN HELPING COMMUNITIES THRIVE. WE STRIVE TO BE CIVIC LEADERS BY WORKING TO IMPROVE THE ECONOMIC AND SOCIAL WELL-BEING OF LOCAL COMMUNITIES WHERE WE OPERATE.

4



BACK-TO-SCHOOL SHOE GIVEAWAY

Over 13,400 free new pairs of shoes were distributed to K through 12th grade students across Alameda County. 70% of the families that received shoes have annual incomes below \$25,000.

SUPPLIER DIVERSITY

One-third of Oakland Arena's vendors are diverse and reflect ethnic minorities, women, disabled veterans or lesbian, gay, bisexual or transgender business owners.

OAKLAND COMMUNITY AND ENGAGEMENT PROGRAMS

COLLEGE SCHOLARSHIPS

Each year college-bound students from all over Oakland and Alameda County competed in AEG Oakland's scholarship program, with three promising students winning an annual \$10,000 scholarship.

COMMUNITY CALENDAR

Each year, we worked with local public schools, community groups, nonprofit organizations and other strong partners to identify charitable opportunities across the county that encourage our youth to achieve and thrive

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ENGAGING LAS VEGAS
COMMUNITY BENEFIT MANAGER



WORKFORCE DIVERSITY



SUPPLIER AND VENDOR DIVERSITY



COMMUNITY ENGAGEMENT



CAREER DEVELOPMENT

6

WORKFORCE DIVERSITY



ADVERTISE EMPLOYMENT OPPORTUNITIES WITH LOCAL CHAMBERS, EMPLOYMENT AGENCIES, WMBE FIRMS, COLLEGES AND UNIVERSITIES, ETC.

HOST ANNUAL JOB FAIRS AND EMPLOYMENT EVENTS TO SOURCE FOR LOCAL CANDIDATES



7

SUPPLIER AND VENDOR DIVERSITY



CONTRACT WITH DIVERSE SUPPLIERS AND VENDORS FOR OPERATIONAL NEEDS

8



COMMUNITY ENGAGEMENT

- DEVELOP AND BUILD RELATIONSHIPS WITH LOCAL COMMUNITY LEADERS AND ORGANIZATIONS
- HOST LOCAL CHAMBER COLLABORATION SESSIONS
- BUILD ADVISORY BOARD OF LOCAL LEADERS
- IMPLEMENT PHILANTHROPIC INITIATIVES SUCH AS READING PROGRAMS, ADOPT-A SCHOOL, EDUCATIONAL ENRICHMENT, TICKET DONATION PROGRAMS, ETC.

9



CAREER DEVELOPMENT

- PAID INTERNSHIP PROGRAM
- JOB SHADOWING PROGRAM
- WORK READINESS WORKSHOPS

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