



STADIUM COMMUNITY OVERSIGHT COMMITTEE

JANUARY 28, 2025





NOTICE OF PUBLIC MEETING AND AGENDA

LAS VEGAS STADIUM AUTHORITY
STADIUM COMMUNITY OVERSIGHT COMMITTEE
TUESDAY, JANUARY 28, 2025
10:00 A.M.

Las Vegas Convention Center – Board Room
3150 Paradise Road
Las Vegas, Nevada 89109

STADIUM COMMUNITY OVERSIGHT COMMITTEE:

Dr. Lawrence Weekly, Chair

Rose Davis
Monica Ford
Rebecca Fountain

Peter Guzman
Christopher Sotiropulos
Zahir Rahman

THIS PUBLIC MEETING IS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority (LVCVA) – 2nd Floor Administration Offices, South Hall
3150 Paradise Road, Las Vegas, NV 89109

Stadium Authority Website: <https://www.lvstadiumauthority.com/allegiant/community/meetings.php>

Nevada Public Notice Website: <https://notice.nv.gov/>

*THE STADIUM COMMUNITY OVERSIGHT COMMITTEE (COMMITTEE) MAY:
CONSIDER AGENDA ITEMS OUT OF ORDER;
COMBINE TWO OR MORE AGENDA ITEMS FOR CONSIDERATION; AND
REMOVE OR DELAY DISCUSSION ON ANY AGENDA ITEM AT ANY TIME.*

AGENDA

OPENING CEREMONIES

Call to Order

Roll Call

COMMENTS FROM THE FLOOR BY THE PUBLIC

The first public comment period is limited to comments on items on the agenda. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Committee at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

APPROVAL OF AGENDA AND MINUTES

Approval of the Agenda.
For possible action.

Approval of the Minutes from the April 9, 2024, Committee Meeting.
For possible action.

COMMENTS BY CHAIR, COMMITTEE MEMBERS, AND STAFF

The Chair, Committee Members, and staff will provide comments or updates.

This is an informational item and does not require Committee action.

STAFF REPORTS AND REQUESTED ACTIONS

1. Community Benefits Plan Report

Stadium Authority staff and LV Stadium Events Company (StadCo) representatives will provide a presentation on Community Benefits Plan (Plan) programs.

This is an informational item and does not require Committee action.

COMMENTS FROM THE FLOOR BY THE PUBLIC

This public comment period is for any matter that is within the jurisdiction of the Board. Items raised under this portion of the agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Committee at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. COMMENTS ARE LIMITED TO THREE (3) MINUTES IN LENGTH.

ADJOURNMENT

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Committee's minutes must be flat, unfolded, on paper of standard quality, and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The LVSA Community Benefits Plan Oversight Committee will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board may permit the filing of noncomplying [sic] written remarks, documents, and related exhibits pursuant to NRS 241.035(1)(e).

To submit ideas to the LVSA, please visit <http://www.lvstadiumauthority.com/meetings/>

The Committee's meeting rooms are accessible to persons with disabilities. If special arrangements are required, please contact the Customer Safety Department at: 702-892-7400, which is a 24-hour Dispatch Control Center, or contact Silvia Perez in the LVCVA Board Office at: 702-892-2802 or sperez@lvcva.com

Members of the Committee may participate in this meeting via telephone conference call.

For information or questions regarding this agenda please contact:
Silvia Perez, Executive Assistant to the LVCVA Board
3150 Paradise Road, Las Vegas, Nevada 89109
702-892-2802 or sperez@lvcva.com

Supporting materials for this meeting are available at 3150 Paradise Road, Las Vegas, NV 89109 or by contacting Silvia Perez at 702-892-2802 or sperez@lvcva.com

MINUTES

Stadium Community Oversight Committee

April 9, 2024



**Stadium Community Oversight Committee Meeting
April 9, 2024
Minutes**

The Las Vegas Stadium Authority (LVSA) Stadium Community Oversight Committee Meeting was held on April 9, 2024, at the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, Nevada 89109. This meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

Stadium Community Oversight Committee (Committee)

Present unless otherwise noted

Lawrence Weekly, Chair

Rose Davis.....*virtual*
Monica Ford.....*absent*
Rebecca Fountain

Peter Guzman

Zahir Rahman

Christopher Sotiropulos

OPENING CEREMONIES

Chair Lawrence Weekly called the meeting to order at 1:00 p.m.

Caroline Bateman, General Counsel for the Las Vegas Convention and Visitors Authority (LVCVA) acknowledged that all members of the Committee were present either in person or virtually, except for Member Monica Ford.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Pastor Kyle West expressed appreciation for the efforts of the Las Vegas Raiders (Raiders) on Las Vegas community improvement, described the support from the Raiders on Historically Black College and Universities (HBCU) programs, and expressed excitement for future endeavors with the Raiders.

Pastor Kelcey West, Executive Director for the 32nd Street Theater, echoed Pastor Kyle West's comments and provided information on opportunities and funds provided by the Raiders for youth group activities and travel programs that enabled the youth group to earn over \$5 million in scholarships. He commended and thanked the Raiders for its efforts and partnership.

Andy Bischel, President/CEO of the Boys & Girls Clubs of Southern Nevada (Clubs), provided information on the relationship between the Raiders and the Clubs, and reported on the recent Youth of the Year event hosted at the Raiders practice facility. Mr. Bischel described Raiders-supported events held at different Clubhouses including physical activity events and Pro Bowl and Super Bowl events, and provided information on in-kind gifts and experiences received as a result of the Clubs' relationship with the Raiders. He expressed appreciation for all that the Raiders have done for the Clubs.

Norma Intriago, member of the Latinas in Power organization, highlighted the partnership between the Raiders and Latinas in Power and emphasized the importance of the professional development of Latina women across multiple industries. Ms. Intriago described her experience of moving to Las Vegas from New York and the Raiders' support in providing necessary business connections. She commented on the purchasing power of Latinos and the discrepancy of wages between men and women in Nevada.

APPROVAL OF AGENDA AND MINUTES

APPROVAL OF THE AGENDA AND MINUTES

Member Peter Guzman moved, seconded by Member Rebecca Fountain, and it was carried by unanimous vote of the voting members, to approve the April 9, 2024 Committee agenda, and to approve the minutes of the September 27, 2023 Committee meeting.

COMMENTS BY CHAIR, COMMITTEE MEMBERS, AND STAFF

Member Guzman thanked the nonprofit organizations that spoke during Public Comment and commended them for their work in the Las Vegas community. He expressed a feeling of fulfillment from being part of the Community Benefits Plan since its inception.

Chair Weekly thanked the Public Comment speakers for their contributions to the Las Vegas community.

This was an informational item and did not require Committee action.

STAFF REPORTS AND REQUESTED ACTIONS

1. Community Benefits Plan Report

Piper Overstreet-White, Vice President of Government and Community Relations for the Raiders, described the collaboration between the Raiders and its partners at Allegiant Stadium, ASM Global, and Silver and Black Hospitality, regarding small business outreach, community engagement, and diversity, equity, and inclusion (DEI) efforts.

Ms. Overstreet-White referenced the inaugural Raiders Impact Playbook and described the Raiders Football Development and Community Relations team's efforts in establishing a consistent presence in the Las Vegas community, supporting student athletes in achieving successful educational outcomes, and demonstrating its commitment to sustainable practices.

Ms. Overstreet-White provided background information on the development of the Community Benefits Plan (CBP) and on the members of the Raiders Football Development team. She described the ELITE (Education, Leadership, Integrity, Teamwork, Equality) approach for impacting positive educational outcomes in the Las Vegas community.

Ms. Overstreet-White detailed the breakdown of the Football Development team's efforts into four quarters which are: Play Football, Silver & Black Flag Football League, High School Programs, and Coaches and Officials. Ms. Overstreet-White shared a video showcasing the efforts of the Football Development team and noted that the schools that the Raiders have engaged with are listed in the Raiders Impact Playbook.

Ms. Overstreet-White provided information about the Raiders Community Relations team and highlighted its efforts including support of nonprofit organizations in Southern Nevada, donations of experiences, and annual signature community events. She shared a video showcasing the efforts of the Community Relations team.

Ms. Overstreet-White provided information about The Raiders Foundation and detailed its support of nonprofit organizations via grants.

Ms. Overstreet-White highlighted the Raiders' commitment to diversity and inclusion at all levels of its workforce and detailed the numerous Employee Resource Groups (ERGs) and their events focused on contracting services from local minority and women owned businesses.

Brandon Chambers, Senior Director of Community Impact for ASM Global, discussed workforce diversity for ASM Global at Allegiant Stadium including consistently exceeding the 55% hours worked by women or people of color during the last quarter of 2023 and first quarter of 2024, and noted that ASM Global's leadership team is comprised of 65% women and/or people of color.

Magaly Davalos, Senior Human Resources Manager for Silver and Black Hospitality, detailed the percentage numbers of hours worked by Silver and Black Hospitality employees who self-identify with minority, female, or minority female backgrounds.

Ms. Chambers described ASM Global's outreach efforts including attendance of several career fairs and holding an Allegiant Stadium-wide hiring fair. Ms. Davalos listed potential available positions during the upcoming Allegiant Stadium hiring fair and noted that those interested in available positions can visit the Allegiant Stadium website.

Ms. Chambers discussed ASM Global's efforts in support of small and diverse business outreach including participation in the Western Regional Minority Supplier Development Council's Business Opportunity Day event, hosting a Gridiron event, and partnership with the National Football League's (NFL) Business Connect Program. Ms. Chambers highlighted that there are now 850 vendors registered with Allegiant Stadium, 350 of which fall within the SB1 requirements.

Ms. Davalos provided data on women and minority owned businesses that operate at Allegiant Stadium and noted that Silver and Black Hospitality would also be attending the upcoming Business Opportunity Day event.

Ms. Chambers highlighted ASM Global's involvement with the Las Vegas community and nonprofit organizations including volunteer initiatives with Three Square, Candlelighters Childhood Cancer Foundation, and Catholic Charities, among others.

Ms. Davalos commented on Silver and Black Hospitality's partnerships with various nonprofit groups including school groups, military groups, and private clubs. She highlighted participation in events hosted by Dress for Success, Opportunity Village, and the Las Vegas Rescue Mission, among others, and highlighted food donations to the Las Vegas community and nonprofit open house events.

Ms. Chambers described ASM Global's community efforts in career development including participation in career days at local elementary schools and summer internship programs.

Ms. Davalos reported that two Silver and Black Hospitality teammates recently graduated the Keys to the Future program, and reported on participation in Power Walk programs, career fairs, and University of Nevada Las Vegas (UNLV) mentorship programs.

Crystal Johnson, owner of Alder Tree Consulting, discussed the sustainability program at Allegiant Stadium including water and energy efficiency, decarbonization, and waste diversion. She highlighted the rubber pellet recycling program, the addition of a biomass machine for the creation of compost, and the cigarette waste-to-energy program.

Ms. Johnson highlighted awards and recognition received by Allegiant Stadium including achievement of Gold Level LEED Certification and a Play to Zero Award.

Joseph Wright, Chief Stadium Engineer at Allegiant Stadium, highlighted that Allegiant Stadium is the first and only NFL football stadium that is 100% renewable energy-sourced, explained the energy generating process, and recalled the efforts involved in obtaining that achievement.

Ms. Overstreet-White encouraged Committee members to read the Raiders Impact Playbook and expressed the intention of the Raiders to continue to grow and strengthen its relationship with the Las Vegas community.

Chair Weekly referenced the Fourth Quarter section of the Football Development program and asked if the Raiders partner with the City of Las Vegas to address the shortage of sports coaches and officiants, to which Ms. Overstreet-White responded that conversations are ongoing and invited Myles Hayes, Director of Football Development to the podium.

Mr. Hayes provided information on the Raiders' relationship with the Southern Nevada Officials Association, noted that they are in beginning stages of creating an Officials Academy, and commented on their efforts to reduce the costs associated with becoming an officiant.

Chair Weekly asked what impact potential legislation related to DEI would have on the Raiders in the future, to which Ms. Overstreet-White provided her thoughts that the Raiders would continue to move in the current direction as related to DEI efforts.

Chair Weekly asked if there would be future partnerships with nonprofit organizations that address domestic violence and drinking and driving, to which Ms. Overstreet-White responded that the Raiders have partnered with such organizations in the past and are open to those partnerships in the future.

Chair Weekly asked if Mr. Wright would be delivering his presentation to local governments, to which Mr. Wright responded that key facts and information are presented on wayfinding boards during public and ticketed events, but conversations are ongoing regarding the frequency and detail of information shared.

Member Guzman commended the presenters, highlighted Mr. Wright's data regarding renewable energy, and encouraged the information be disseminated more broadly, specifically to children in the Las Vegas community that have an interest in the sciences.

Member Rose Davis commented on the "exemplary" efforts of the Raiders to impact the Las Vegas community and suggested the inclusion of an infographic on some of the statistics shared during the presentation.

Mr. Finger stated that Ms. Overstreet-White and the other presenters' reports on the adherence to the Community Benefits Agreement exceeded the requirements of SB1 and commended the presenters on the thoroughness of their investment to community efforts.

This was an informational item and did not require Committee action.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Quentin Savvoir expressed appreciation for the "fruitful" partnership between the Raiders and the National Association for the Advancement of Colored People (NAACP) Las Vegas. He commented on the contributions of the Raiders to nonprofit organizations that make tangible impacts on the Las Vegas community including the NAACP and the Donna Street Community Center.

Leslie Valdez, owner of Abuela's Tacos, thanked Levy for the opportunity to open two business locations at Allegiant Stadium and described her experience in the growth of her local minority women owned business in Las Vegas resulting from the partnership at Allegiant Stadium.

Robert Strawder emphasized the vital contributions of the Raiders and The Raiders Foundation to the growth of the Hip Hop Entrepreneurship social emotional learning program including speaking to the youth and providing tickets to Raiders games. Mr. Strawder described improvements in the children's school attendance, grade point averages, and behaviors as a result of the contributions of the Raiders. Mr. Strawder provided information on the Raiders' assistance in opening a new facility on the poverty-stricken Donna Street that has resulted in reduced crime rates and includes tutoring and feeding local children. He thanked the Raiders for their support in the 89030 community.

Davante Manor with the City of Las Vegas Parks and Recreation Division described the City's partnership with Mr. Hayes and the Raiders as related to the transformation of the Doolittle Community Center's flag football program and its impact on the improvement of the local community, including children's grades.

Mr. Manor described the expansion of the Raiders flag football program and the difference it has made for the kids of the community. He provided information on the collaboration between the Raiders and the City of Las Vegas on a wheelchair football team at the Doolittle Community Center and noted that the members of the team are all former veterans who are thankful for the Raiders' support of the program. Mr. Manor thanked the Raiders on behalf of the City of Las Vegas.

Chair Weekly thanked Committee members and staff for their attendance, and the Raiders for its presentation.

ADJOURNMENT

Chair Weekly adjourned the meeting at 4:13 p.m.

Respectfully submitted,

Date Approved: January 28, 2025

Silvia Perez
Executive Assistant to the LVCVA Board

Lawrence Weekly
Chair



**LAS VEGAS STADIUM AUTHORITY
STADIUM COMMUNITY OVERSIGHT COMMITTEE MEETING
AGENDA DOCUMENTATION**

MEETING DATE: JANUARY 28, 2025	ITEM NUMBER: 1
TO:	STADIUM COMMUNITY OVERSIGHT COMMITTEE
SUBJECT:	COMMUNITY BENEFITS PLAN REPORT

RECOMMENDATION

Stadium Authority staff and LV Stadium Events Company (StadCo) representatives will provide a presentation on Community Benefits Plan (Plan) programs.

This is an informational item and does not require Committee action.

FISCAL IMPACT

None

COMMITTEE ACTION:	
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ED FINGER, LVSA ADMINISTRATOR

PURPOSE AND BACKGROUND

Senate Bill 1 of the 30th Special Session of the Nevada Legislature (SB1), the Southern Nevada Tourism Improvement Act (Act), was signed into law in October 2016. The Act provided for the financing and development of Allegiant Stadium.

Section 29.5 of SB1 required the developer partner (DevCo) of the Las Vegas Raiders and StadCo to develop a Community Benefits Plan to ensure the greatest possible participation by all segments of the local community in the economic opportunities available in connection with the design, construction and operation of the National Football League stadium project developed by the developer partner and operated by StadCo.

SB1 established the Stadium Community Oversight Committee (Committee) to carry out the Plan and to enforce the Plan's provisions. Pursuant to the Plan, the Committee is charged with monitoring, oversight, and accountability in connection with the performance of the Plan. The Plan requires public reporting identifying StadCo's operational compliance with the Plan.